Chesterfield County, Virginia

Strategic Plan FY2015—2019

MISSION

Providing a FIRST CHOICE community through excellence in public service

VISION

To be an extraordinary and innovative community in which to live, learn, work and play

Results
Innovation
Service
Ethics

Model for excellence in government

Definition—Deliver exceptional service with an engaged workforce that effectively manages public assets

Objectives

- 1.1 Promote financial integrity by effectively and efficiently managing public assets
- 1.2 Require the highest standards of professionalism, ethics and integrity
- 1.3 Understand and respond appropriately to customers' key needs with effective, collaborative solutions
- 1.4 Attract, develop and retain a diverse, high-performing workforce
- **1.5** Think and act regionally to maximize positive outcomes and leverage resources
- 1.6 Foster a safe work environment and minimize risks associated with security and integrity of assets and information

Safety and security

Definition—Partner with residents to provide a safe and secure community through prevention, readiness, and professional response



Objectives

- **2.1** Enhance community preparedness through prevention
- 2.2 Increase safety and perception of safety
- 2.3 Reduce incidents that result in injury, death and property damage
- **2.4** Reduce the recurrence of incidents that negatively impact county resources

Economic prosperity and educational excellence

Definition—Promote a business-friendly community to retain and attract businesses, diversify the economic base and create job opportunities for an educated, ready workforce



Objectives

- 3.1 Attract and retain businesses that provide diverse economic base
- 3.2 Increase private-sector job opportunities and earning potential
- 3.3 Streamline requirements for starting and operating a business
- 3.4 Match workforce skills with business needs

Healthy living and well-being

Definition—Promote healthy, active lifestyles and foster self-sufficiency that enhances quality of life through physical, mental, emotional and social well-being



Objectives

- **4.1** Improve self-sufficiency and access to services and resources
- 4.2 Promote connectedness and increase opportunities for community involvement and education
- 4.3 Increase healthy lifestyles and reduce chronic disease

Thriving communities and environmental stewardship

Definition—Enrich quality of life, preserve natural resources and enhance community attractiveness through stewardship of the natural and built environment



Objectives

- 5.1 Facilitate quality, well planned, well designed communities which respect the natural environment
- **5.2** Foster an environmentally responsible community and county government
- **5.3** Adopt a collaborative approach to community revitalization
- 5.4 Provide an innovative, safe and lasting public infrastructure based on best practices

